How to apply for the BIS certification in India?

Bureau of Indian Standards

Presented By

Brand Liaison®

Compliance & Approvals for Indian Market

India has established strict quality as well as safety standards for many products that are notified in the Applicable Product Checklist and are being sold in the market. In order to ensure compliance with these standards, businesses must obtain BIS Certification in India before selling certain products. Whether you are an Indian manufacturer or a foreign exporter, understanding how to apply for a BIS certificate is surely important for smooth business operations and market entry.

Understanding BIS Certification

Businesses often ask, What is BIS India?
It is the official quality certification system that helps ensure safe and reliable products are available in the Indian market.

The Bureau of Indian Standards (BIS), which is the national standards authority of India, issues the BIS License. Being a mandatory compliance, a **BIS certification in India** confirms that a product meets Indian quality, safety, as well as performance standards. Many notified categories of products require mandatory certification before they can be sold in India. These mainly include:

- Electrical appliances
- Electronic products

- Steel and cement products
- Household items
- Automotive components
- Stainless steel products

Why is BIS Certification Important?

Obtaining BIS certification offers several advantages. Here are some of the key benefits of getting a BIS license in India:

- Legal approval to sell products.
- Better product quality assurance.
- Increased customer trust.
- Smooth customs clearance for imported products.
- Reduced risk of penalties and product rejection.

Businesses also consider factors such as the **BIS certification cost**, which depends on product type, testing requirements, inspections, as well as certification scope.

How to Apply for a BIS Certificate

The BIS certification process involves several important steps that must be followed by manufacturers of the notified products being sold in India. Have a look at the basic steps involved in getting a BIS license:

1. Preparation of the Documents

The applicant must first prepare all required documents according to the BIS checklist.

- Common documents mainly include:
- Company registration details
- Manufacturing details

- Product specifications
- Quality control information
- Test reports (if applicable)

For foreign manufacturers, appointing an Authorized Indian Representative (AIR) is mandatory before applying.

2. Submission of the Application
After preparing the documents, the application must be submitted to the BIS authorities in order to begin the certification process.

3. Factory Inspections by BIS Officials
BIS officials visit the manufacturing facility in order to inspect the production processes, quality control systems, testing facilities, as well as manufacturing compliance requirements.

*For example, if someone needs a **BIS Certification for ordinary portland cement**, the inspection helps BIS verify whether the factory of the same follows the required Indian Standards.*

4. Product Testing

The product samples are tested in laboratories that have been BIS-approved according to the applicable Indian Standards.

5. Grant of BIS ISI Certification

After successful verification of documents, inspection reports, as well as laboratory testing, BIS grants the certification license to businesses. This allows manufacturers to use the ISI mark or relevant BIS certification mark on approved products before sales in India.

Factors Affecting BIS Certification Cost

The overall BIS certification cost may vary depending on various factors such as:

- Product category
- Testing requirements
- Factory inspection expenses
- Certification type
- Consultancy support

Note: *Foreign manufacturers may also have additional costs related to travel and inspection arrangements.*

Who Can Help with Smooth BIS ISI Certification in the Indian Market?

The BIS process can sometimes become technical as well as time-consuming, especially for foreign manufacturers who are unfamiliar with Indian market regulations. Professional BIS Certification Consultants can help businesses manage the certification process in an absolutely smooth and efficient manner. Here’s how consultants help:

- Documentation preparation
- Application filing
- Product testing coordination
- Factory inspection support
- Compliance guidance
- Faster approval process

Working with experienced consultants definitely helps reduce delays and compliance risks.

Brand Liaison - Best BIS Certification Consultant

Brand Liaison is a trusted provider of professional **BIS Certification Services in India**. The company supports both Indian as well as foreign manufacturers with end-to-end compliance assistance. From documentation and testing coordination to inspections and approvals, Brand Liaison helps businesses complete BIS certification smoothly and quite efficiently.

If you are unsure whether your product needs to comply with Indian market regulations, use Brand Liaison's free CYE tool to ***check your eligibility for BIS certification*** *today.*

Conclusion

Understanding how to apply for a BIS certificate is essential for manufacturers and exporters planning to enter the Indian market. BIS certification ensures that products comply with Indian quality and safety standards while helping businesses establish credibility and regulatory compliance.

Whether you need BIS Certification for ordinary Portland cement or other regulated products, partnering with experienced **BIS Certification Consultants** can streamline the process and support faster approvals.

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